



INTERNATIONAL REACTIVATION MONTH:PHASE2

November 1, 2011 - December 15, 2011

Greetings Brothers of Phi Beta Sigma Fraternity, Inc.:

Hats off to a successful 2010 International Reactivation Campaign which returned over 1,900 Men of Sigma back to the fold! Let's do it again as we continue the push toward Mission Possible: 14,000 in 2014.

Beginning November 1st and ending December 15th, Phi Beta Sigma will make it possible for non-financial members to reconnect with the Brotherhood at a discounted rate. PHASE 2 includes additional opportunities for members of multiple categories: Alumni, Collegiate Transfer Members and Military Members in Combat Zones.

This program is a tailor fit for any member that's been away from the bond. We encourage all members to take advantage of this opportunity to strengthen the Brotherhood as we march toward our Centennial Celebration.

We reached a record number with the success of our 2010 reactivation campaign. Kudos to the International Membership Committee for finding additional ways to reach more members. We're ready to set another record!



Hon. Bro. Jimmy Hammock
International President



Bro. Jonathan A. Mason, Sr.
International First Vice President

Phi Beta Sigma Fraternity, Inc.
145 Kennedy Street, NW
Washington, DC 20011